



Stay ahead.

## Kerv launch sees the creation of a strong digital-first force as Metaphor IT becomes Kerv Transform

In 2020, Metaphor IT joined contact centre specialists [Foehn](#), professional services business [DoubleEdge](#) and managed services experts [UCNS](#) in the £30m merger that formed [Kerv](#), the world class the next-generation 'customer-first' cloud and digital transformation services provider.

To celebrate the next stage in the Kerv journey, we are extremely proud to announce that in the coming weeks, Metaphor IT will officially be renamed **Kerv Transform**.

Together with **Kerv Experience** and **Kerv Collaborate**, **Kerv Transform** will continue to deliver world class services, with our customers at the absolute core of all we do.

In this [short video](#) our MD, Nicholas Cothill, introduces Kerv Transform and explains the power of Kerv as a whole.

### What next?

This website will soon be redirected to [Kerv.com](#), home of our wider portfolio of complementary products and services including digital transformation expertise, cloud transformation services and market-leading customer experience solutions.

If you're a Metaphor IT customer, rest assured we will be reaching out to you directly in the coming weeks to explain any changes you need to be aware of. If you've any questions please get in touch with your account manager, or contact us at: [info@metaphor-it.co.uk](mailto:info@metaphor-it.co.uk)

Digital gurus [cloudThing](#) and network transformation experts [Gyrocom](#) are also recent and exciting additions to the Kerv family; [follow us on LinkedIn](#) to stay ahead of the Kerv and see what happens next...